**Felipe Lages Stefenoni**

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***Objective: UX/UI Designer***

***Qualifications:*** *I am a Bachelor's degree professional in Graphic Design with extensive experience in various roles, including Product Designer, Software Development Analyst, UX/UI Designer, and Graphic Designer. My skills as a UX/UI Designer stand out in conducting research to understand user needs, analyzing data to identify improvement opportunities, and creating wireframes and interactive prototypes to test solutions. I focus on ensuring usability and accessibility from the early stages of design, developing visually appealing interfaces aligned with brand identity. I am also adept at organizing information logically, designing efficient user flows, and conducting tests to validate and enhance design. I work closely with different teams, ensuring design consistency across all platforms. I use tools such as Sketch, Figma, and Adobe XD, staying updated on emerging trends and technologies in user experience design. I am skilled at presenting design ideas clearly, collaborating with stakeholders, making constant iterations, and adapting to changes in requirements and user preferences. Additionally, I create detailed documentation to guide development and ensure design consistency. I am excited to bring my experience and passion for design to a dynamic and innovative team.*

***Experiences***

**Product Designer** – 1 year..

*Led a comprehensive team in designing intuitive and practical solutions for federal educational and healthcare institutions.*

**Software Development Analyst –** 7 months.

*Created web interfaces and conducted development tasks, including the design and updating of online systems.*

**UX/UI Designer** – 4 months.

*Enhanced user journey for an American app delivery company, facilitating the connection between businesses and drivers. Collaborated closely with multifunctional teams to ensure every aspect of the design met the needs and expectations of end users.*

**UX/UI Designer** – 7 months.

*Contributed to the largest global Dark Kitchen, with over 300 units worldwide, as part of the technology team. Collaborated on developing a comprehensive SaaS application to address critical company challenges and built attractive websites to drive brand growth.*

**Graphic Designer –** 8 months.

*Produced graphic materials for social media platforms, developed visual identities for campaigns, created layouts for both desktop and mobile sites, and designed interfaces for web apps and desktop applications.*

***Professional Journey***

**Qualidata** – 07/2023 to present.

Product Designer.

**Qualidata** – 12/2022 to 07/2023.

Software Development Analyst.

**Metrobi** – 08/2022 to 12/2022.

UX/UI Designer.

**ATW Delivery Brands** – 01/2022 to 08/2022.

UX/UI Designer.

**ATW Delivery Brands** – 05/2021 to 01/2022.

Graphic Designer.

***Academic Background***

**Bachelor's Degree in Graphic Design -** UFES – 2019.

***Languages***

* Advanced English.

***Technical Skills***

* React
* JavaScript
* TypeScript
* HTML5
* CSS3
* NextJS
* Figma
* Photoshop
* Ilustrator

***Skills***

*UX Design; UI Design; Prototyping; Wireframing; User Research; Usability Testing; Information Architecture; User Experience; User Interface; Interactive Design; Interaction Design; Usability; Visual Design; Figma; Sketch; Adobe XD; User-Centered Design; Accessibility; Multidisciplinary Collaboration; Design Iteration; Design Communication; Design Trends; Prototyping Development; Responsive Design; Design Documentation; Customer Experience; Persona Creation; User Journey; Adaptability; Design Innovation.*